

## **Terms of Reference Alcohol Steering Group**

### **1. Aims**

The Alcohol Steering Group ('the Group') will have strategic oversight of development and implementation of the Alcohol-related harm reduction strategy for Stockton-on-Tees and the supporting action plan.

### **2. Membership**

Core Group: Chair: Director of Public Health  
Public Health  
CCG  
North Tees Hospital Foundation Trust  
Police and Crime Commissioner's Office

Wider Stakeholders: The Core Group will work directly with wider stakeholders as required to deliver the action plan. Wider stakeholders will be engaged and/or consulted timeously and appropriately e.g. through an annual meeting/stakeholders event, to facilitate a collaborative approach to the development and delivery of strategic outcomes.

### **3. Objectives**

The objectives of the Group are to:

- a. Provide co-ordinated and cohesive strategic leadership in relation to the causes and impacts of alcohol-related harm for individuals, families and communities, particularly in relation to:
  - Promoting responsible drinking
  - Supporting a vibrant and diverse night time economy
  - Reducing the opportunity for alcohol-related harm
  - Protecting frontline staff
  - Reducing demand, limiting availability, marketing and advertising
  - Addressing affordability
- b. Increase awareness and understanding of alcohol and its related harms within our communities and support our workforces to respond
- c. Create environments which promote Making Every Contact Count, early identification of risky drinking and smooth pathways to support
- d. Implement prevention strategies; early intervention strategies as well as effective treatment, support and recovery for individuals and families
- e. Ensure co-ordination of multi-agency activities and partnership working across organisations, groups and teams focusing on reducing alcohol-related harm;
- f. Agree key performance indicators and monitor these to ensure continuous improvement.
- g. Champion the needs of adults, young people and children in relation to the causes and effects of alcohol-related harm and identify issues for consideration by the Health and Wellbeing Board / Partnerships, Police & Crime Commissioner, Safer Stockton Partnership, Local Safeguarding Children Board and Adults Safeguarding Board.
- h. Liaise with partners across the system to ensure development and implementation of evidence-based practice and commissioning to address the

needs of our priority groups, in line with the JSNA and Joint Health and Wellbeing Strategy

### **3. Principles of Working**

The Group will consider the needs and opportunities of working with different communities. We have identified the following communities in our plan

- Geographical: our residents
- Frontline workforce: service providers
- Service Users
- Carers
- Strategic decision makers
- Elected members
- Local businesses
- Looked after children

The Group will identify clear outcomes against which success can be measured.

### **4. Processes**

The processes by which the Group will operate are as follows. The Group will:

- Report to the Health & Wellbeing Board
- Key issues will be raised with relevant groups to facilitate a collaborative approach to the delivery of outcomes (e.g. Safer Stockton Partnership).
- Oversee the work of the necessary Task & Finish Groups such as are required to support the delivery of the action plan.
- Endorse and oversee the achievement of any relevant national and local targets/actions.
- Delegate actions to stakeholders within the system
- Communicate and connect with providers and other stakeholders on the development and delivery of the Strategy and Action Plan.

### **5. Sub Structures:**

Task and Finish Groups as deemed to be necessary to deliver the action plan

### **6. Review**

The Group will review these Terms of Reference annually and update as required.